



PRESS RELEASE -- FOR IMMEDIATE RELEASE

INSPIRE: An evening of compassionate couture to benefit the Animal History Museum

WHAT: An L.A. Fashion Week event
WHEN: Tuesday, Oct. 21, 2014
WHERE: W Hotel Hollywood
6250 W. Hollywood Blvd.,
Hollywood, CA 91768



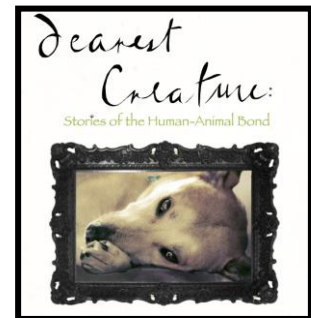
Join us for what's going to be the height of LA Fashion Week this October! INSPIRE will feature some of the leading cruelty-free designers in the U.S. and U.K., including Imposter 4 Animals, Vaute Couture, Pet Monarchy and more! Bid on items in our silent auction and be dazzled with the one-of-a-kind originals our designers will create in a runway show for the Animal History Museum. Enjoy an evening filled with signature drinks created especially for the event, an amazing plant-based buffet by Whole Foods, music, and glamour - all on the W's seductive private patio - and a gift bag to take home!

8pm Red Carpet | 9pm General Entry | 10pm Fashion Show

Runway Cmte:

James MacLean (L.A.F.W.) | Karen "Doc" Halligan (Animal Planet) | Lizza Monet Morales (Access Hollywood/xoxoLizza blog) | Mayte Garcia (Dancer/Animal rescuer) | Steve Galindo (styleguyde blog)

We are especially thrilled to offer a preview of our first physical installation, *Dearest Creature: Stories of the Human-Animal Bond*. An exploration of this special relationship through scientific, literary and artistic perspectives, *Dearest Creature* offers a glimpse into the real star power behind AHM: the nationally and internationally recognized scholars, artists and other professionals who are developing this exhibition, our online content, as well as serving on our board and advisory council. Visit our website to learn more.



AHM is also a recipient of a **Top-Rated 2013 Nonprofit** ranking by GreatNonprofits.org. The award is based on positive online reviews by donors, advisors, board members and members of the general public.

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